CURRICULUM VITAE

Personal Information	
Name	Nina Angelovska
Phone	+389 70 376494
E-mail	n.angelovska@utms.edu.mk
Nationality	Macedonian
Date of Birth	13.07.1988
Gender	Female
Academic Title	Asst. professor

Work Experience	
• Dates (from - to)	November 2021 - present
• Name and address of employer	University of Tourism and Management in Skopje
• Type of business or sector	Higher education
• Job Title	Docent
• Main activities and responsibilities	Organizing faculty teaching process, participation in scientific research projects, participation in teaching and learning process on subjects: E-Business, Financial Systems Fiscal Economics.
• Dates (from - to)	2020 – 2021
• Name and address of employer	Macedonian Association of E-commerce
• Type of business or sector	non-profit association
• Job Title	President
• Main activities and responsibilities	
• Dates (from - to)	2019 – 2020
• Name and address of employer	Ministry of Finance
• Type of business or sector	Finance
• Job Title	Minister
• Main activities and responsibilities	
• Dates (from - to)	2011 – 2019
• Name and address of employer	Webspot
• Type of business or sector	E-commerce
• Job Title	CEO
• Main activities and responsibilities	

Education and training	
• Dates (from – to)	October 2013 – November 2016
• Name and type of organization providing education or training	Ss. “Cyril and Methodius” University - Skopje - Faculty of Economics in Skopje
• Principal subjects / occupational skills covered in the training	Thesis title: Management's responses to the challenges in e-commerce in the Republic of Macedonia: the case of a site for group shopping through daily deals -Grouper.mk, Management
• Assigned title	Ph.D. in organizational sciences and management

• Level in national classification	VIII
• Dates (from – to)	October 2010 – November 2012
• Name and type of organization providing education or training	Ss. “Cyril and Methodius” University - Skopje - Faculty of Economics in Skopje
• Principal subjects / occupational skills covered in the training	E-business, Average Grade: 9,50
• Assigned title	*Master (MSc)*
• Level in national classification	VII/2
• Dates (from – to)	October 2006 – June 2010
• Name and type of organization providing education or training	Ss. “Cyril and Methodius” University - Skopje - Faculty of Economics in Skopje
• Principal subjects / occupational skills covered in the training	E-business, Average grade: 9,94
• Assigned title	Bachelor (BSc)
• Level in national classification	VII/1

Professional Experience	
• Dates (from - to)	April-May 2018
• Location	Chicago, Illinois, USA
• The company and the person responsible (name and contact details)	COLEMAN ENTREPRENEURSHIP CENTER at DePaul University.
• Position	Professional Fellow
• Description	5 week program, US State Department
• Dates (from - to)	2014-2018
• Location	EU project
• The company and the person responsible (name and contact details)	COST Action TD1306 со наслов: New Frontiers of Peer Review (PEERE):
• Position	Working group member
• Description	COST Action TD1306
• Dates (from - to)	2015
• Location	Dubai
• The company and the person responsible (name and contact details)	“General ICT Training & Entrepreneurship for Academic Staff from Nigeria” и “Entrepreneurship and Innovation for Leading Woman from Nigeria”
• Position	Trainer
• Description	Project

International congresses and symposia	
• Dates (from – to)	9-10 May 2025
• Location	Iași, Romania

• The company and the person responsible		EDITURA UNIVERSITĂŢII „ALEXANDRU IOAN CUZA" DIN IAŞI, Olesea Plotnic
• Position		Coauthor of a scientific paper Angelovska J. Angelovska Stankov N. Packaging Waste Generation And Recycling In The EU: Trends, Targets, And Insights For A Circular Economy, ECO4ALL Mid-Term International Conference: "Challenges, Processes, and Policies for a Circular Economy that Works for Consumers" Cost Action CA22124 ECO4AL
• Dates (from – to)		18 November 2024
• Location		Skopje
• The company and the person responsible		University of Skopje, ICON BEST 2024: SHAPING THE FUTURE: TRENDS AND INSIGHTS FOR TOMORROW
• Position		Author of a scientific paper (attending and presenting) Angelovska Nina. A Quantitative Exploration Of Digital Skills And Challenges In Shaping Internet Purchasing. ICONBEST 2024, University of Skopje.
• Dates (from – to)		14 November 2022
• Location		Skopje
• The company and the person responsible		University of Tourism and Management - Skopje, ICON BEST 2022: INNOVATIVE TRENDS IN INTERNATIONAL BUSINESS AND SUSTAINABLE MANAGEMENT.
• Position		Author of a scientific paper (attending and presenting) Angelovska Nina. Content analysis of online customer complaints: categorization and effective resolution, ICONBEST 2020, University of Tourism and Management Skopje.
• Dates (from – to)		14 November 2022
• Location		Skopje
• The company and the person responsible		University of Tourism and Management - Skopje, ICON BEST 2022: INNOVATIVE TRENDS IN INTERNATIONAL BUSINESS AND SUSTAINABLE MANAGEMENT.
• Position		Author of a scientific paper (attending and presenting) Angelovska Nina. E-Traders' Adaptation To Covid-19 Challenges, ICONBEST 2022, University of Tourism and Management Skopje.
• Dates (from – to)		11 November 2020
• Location		Skopje
• The company and the person responsible		University of Tourism and Management - Skopje, ICON BEST 2020: ALTERNATIVE PATHS FOR DEVELOPMENT OF EMERGING ECONOMIES IN GLOBAL BUSINESS ENVIRONMENT.
• Position		Author of a scientific paper (attending and presenting)

		Angelovska Nina. Content analysis of online customer complaints: categorization and effective resolution, ICONBEST 2020, University of Tourism and Management Skopje.
• Dates (from – to)		11 November 2020
• Location		Skopje
• The company and the person responsible		University of Tourism and Management - Skopje, ICON BEST 2020: ALTERNATIVE PATHS FOR DEVELOPMENT OF EMERGING ECONOMIES IN GLOBAL BUSINESS ENVIRONMENT.
• Position		Author of a scientific paper (attending and presenting) Angelovska Nina. The right timing for reactivating "dormant" customers,, ICONBEST 2020, University of Tourism and Management Skopje.
• Dates (from – to)		18-19 June 2015
• Location		Bucuresti, Romania
• The company and the person responsible		BASIQ 2015 International Conference on New Trends in Sustainable Business and Consumption, Jointly organized by Business and Tourism Faculty, Amfiteatru Economic Journal and The Association for Innovation and Quality in Sustainable Business,
• Position		Coauthor, Pulevska Ivanovska Lidija, Angelovska Nina, Josimovski Sasho, and Postolov Kiril. Retailers' evaluation of group deal promotions, BASIQ 2015
• Dates (from – to)		14 October 2014
• Location		Zrenjanjin, Serbia
• The company and the person responsible		International Conference on Applied Internet and Information Technologies ICAIIT 2014
• Position		Coauthor, Angelovska Nina and Josimovski Sasho. The Effects of Gamification: Case of Group Buying Site, ICAIIT 2014
• Dates (from – to)		14 October 2014
• Location		Zrenjanjin, Serbia
• The company and the person responsible		International Conference on Applied Internet and Information Technologies ICAIIT 2014
• Position		Coauthor, Angelovska Nina and Pulevska Ivanovska Lidija. (2014). The role of Group Buying Sites in Development of E-Commerce in Macedonia, ICAIIT 2014

Publications		
December 2024		Co-author of paper in International Scientific Journal Angelovska, Stankov, N. Angelovska J. Predictors of The Likelihood of Continuous Usage Of Online Shopping Post-Covid-19. Economic Alternatives, 2024, Issue 4, pp. 846-876 (SCOPUS). https://www.unwe.bg/eajournal/en/journalissues/article/62488
December 2023		Author of paper in International Scientific Journal Angelovska, Stankov, N. Studying Customer E-Loyalty To Online Intermediary: Case Of Group Buying Site. International Journal of Electronic Commerce Studies, 2023, Vol.14, No.2, pp.1-26, doi: 10.7903/ijecs.2120

		(SCOPUS). https://academic-pub.org/ojs/index.php/ijecs/article/view/2120
December 2023		Author of paper in International Scientific Journal Angelovska, N. Exploring The Relationship Between Digital Skills, Online Buying, And Encountered Problems Across Europe. UTMS Journal of Economics. 2023, Vol. 14(2): 188–198.
December 2022		Author of paper in International Scientific Journal Nina Angelovska. 2022. Response of E-Traders to Covid-19 Challenges: Empirical Evidence from North Macedonia. *UTMS Journal of Economics* 13(2): 204–213.
July 2022		Author of paper in International Scientific Journal Nina Angelovska. 2022. Evaluating Restaurants' Profitability of a Daily Deal Promotion. *Interdisciplinary Description of Complex Systems* 20(6), 745-762
June 2022		Co-author of paper in International Scientific Journal Angelovska, N., Josimovski, S. Pulevska Ivanovska, L. (2022). How effective complaint management affects customer retention: The case of group-buying site grouper.mk. Management, 27 (1), 151-166. (SCOPUS). https://doi.org/10.30924/mjcmi.27.1.9
June 2022		Author of paper in International Scientific Journal Nina Angelovska. 2022. Return on Investment on Facebook Adds: Quantitative Research. *UTMS Journal of Economics* 13(1): 56–66
December 2021		Author of paper in International Scientific Journal Nina Angelovska. (2021). Analysis of customer activity, the importance of timing for effective marketing actions: case of group buying site, Grouper. UTMS Journal of Economics 12(2): 156–170.
June 2021		Author of paper in International Scientific Journal Angelovska Nina. (2021). Understanding customers complaint behavior for effective resolution. UTMS Journal of Economics 12(1), 57–69.
March 2021		Co-author of paper in International Scientific Journal Angelovska Nina, Josimovski Sasho. (2021). Application of gamification as a driver for better business performances: Case of Grouper. Interdisciplinary Description of Complex Systems, 19(1), 132-145.
December 2019		Коавтор на труд во меѓународно списание Angelovska Nina and Pulevska Ivanovska Lidija (2019). New E-Commerce Business Models Can Boost Its Development: Case Of North Macedonia, Interdisciplinary Description of Complex Systems, 17(4), 753-762,
September 2019		Co-author of paper in International Scientific Journal Angelovska Nina, Josimovski Sasho and Pulevska Ivanovska Lidija. (2019). Drivers that Impact the Merchants' Repeat Intention for Group Deal Promotions, Managing Global Transitions, 17(3), 221-238.
June 2012		Co-author of paper in International Scientific Journal Angelovska Julijana, Bilic Sotiroska Snezana, Angelovska Nina, (2012). The Impact of Environmental Concern and Awareness on Consumer Behaviour, Journal of International Environmental Application & Science, Vol 7 (2) 406-416.